



Privacy Policy

Articulate Coaching and **A J M Robertson Consulting Ltd** (“we”, “us”, “our”) is committed to protecting and respecting your privacy.

This policy explains how we collect, use and protect your personal data.

(“Articulate Coaching” is a trading name of A J M Robertson Consulting Ltd)

1. Who we are

A J M Robertson Consulting Ltd

Registered in England and Wales

(“Articulate Coaching” is a trading name of A J M Robertson Consulting Ltd)

2. What information we collect

We may collect and process the following data:

- Name
- Email address
- Phone number (if provided)
- Booking and enquiry details
- Payment information (processed securely via third-party providers such as Stripe or HubSpot)

3. How we use your information

We use your data to:

- Respond to enquiries
- Manage bookings and deliver services
- Process payments
- Communicate with you about your session or workshop
- Improve our services

We will **never sell your data to third parties**.

4. Lawful basis for processing

We process your data based on:

- Contract (to deliver services you’ve booked)
- Legitimate interest (to improve services and respond to enquiries)
- Consent (for any optional communications)

5. How your data is stored

Your data is stored securely using trusted platforms including:

- HubSpot (CRM and bookings)
- Payment providers (e.g. Stripe)

We take reasonable steps to protect your data.

6. Data sharing

We only share your data where necessary with:

- Payment processors
- Website/booking platform providers

We do not share your data for marketing purposes.

7. Your rights

You have the right to:

- Access your personal data
- Request correction or deletion
- Object to processing

To exercise your rights, contact:

 alex@ajmrobertsonconsulting.co.uk

8. Cookies

Our website may use cookies to improve user experience and analyse traffic. You can control cookie settings via your browser.

9. Changes to this policy

This policy may be updated from time to time. Please check back periodically.